

DREAM WHEELS ON EGLINTON 2024

Midtown, Toronto

March 1, 2024

Having made its successful debut in 2023, Dream Wheels on Eglinton is back for another exciting event of vintage autos and bikes in the heart of Midtown, Toronto. The event will take place on Saturday, July 27th, 2024 from 11 am to 5 pm on Eglinton between Russell Hill Road and Elmsthorpe Avenue. We promise you a nostalgic journey into the world of hot rods, muscle cars, race cars, modern cars and motorbikes. It's an immersive experience for enthusiasts and families alike. Attendees can expect to be dazzled by a diverse array of classic and custom vehicles.

In addition to the impressive vehicle showcase, Dream Wheels will offer a lively atmosphere with street vendors, a beverage garden, live bands and djs, the return of our fabulous glamour pin-up contest, awards ceremony and dedicated kid's entertainment that offers fun for the whole family.

Victor Cappella, Board Director and Dream Wheels Chair at The Eglinton Way BIA stated "We've received incredible feedback from our businesses, residents and visitors about last year's event. Building off our success, we are very excited to host the second edition of Dream Wheels on Eglinton. We encourage people to join in on the summer fun and explore what our beautiful neighbourhood has to offer."

Cesare Manco of Toronto Hot Rod Kulture said "Our cars are like Toronto's summers ...FAST! We're back with another annual Dream Wheels event that you won't want to miss. Vintage, Classics, Rockabilly and more...we love bringing the past back to life and I'm thrilled to play a part in it as organizer to keep the tradition alive!"

This year's edition is made possible through a partnership with Toronto Hot Rod Kulture and Road Reapers Car Club, bringing together the passion and expertise of these organizations. Together, they aim to create an unforgettable experience while supporting a meaningful cause. Dream Wheels on Eglinton proudly supports the SickKids Foundation. We encourage donations at our event and online at the following: <https://fundraise.sickkidsfoundation.com/dreamwheels>

For more information and to stay updated on the latest news, please visit theeglintonway.com/dream-wheels or reach out to us by phone or email provided below.

Media Contact:

Harsheel Landge

marketing@theeglintonway.com

647-376-3294